



FOR IMMEDIATE RELEASE

DFS GROUP UNVEILS NEW DUTY-FREE STORES AT SINGAPORE CRUISE CENTRE

After winning a five-year concession for departure and arrival stores, DFS officially opens at Singapore Cruise Centre's Tanah Merah and HarbourFront terminals



August 2, 2017, SINGAPORE – DFS Group, the world's leading luxury travel retailer, today unveiled its updated duty-free stores at Singapore Cruise Centre (SCC). Since being awarded SCC's first ever master duty-free and general merchandise concession in December 2016, DFS has created a retail environment inspired by the local landscape that delivers DFS' signature luxurious shopping experience.

For the first time, SCC consolidated a number of its existing duty-free concessions across six categories including wines, spirits and tobacco, beauty and confectionary into a single contract. The stores, which are located at SCC's Tanah Merah and HarbourFront terminals span seven outlets and are accessible to travelers arriving and departing from Singapore by ferry or cruise ship.

“It has been an honor working with SCC for the past two decades and we are delighted to be continuing our partnership for the next five years,” said Wilcy Wong, DFS Group Managing Director, Singapore and Indonesia. “At DFS we focus on offering a premium retail experience where travelers are given a one-stop, seamless shopping experience. We are excited to grow our relationship with SCC and look forward to providing a broader retail experience to travelers at the ferry terminals.”

DFS, Singapore Cruise Centre is home to over 150 brands and offers an assortment of retail products from alcohol, tobacco, cosmetics, fashion to travel accessories. The extensive range also includes many exclusive items in wines and spirits, available for purchase only at DFS. The retail experience and offering also grants travelers an opportunity to purchase all essential travel items before embarking on their outward journey.

A gateway to the neighboring Indonesian Riau Islands, DFS, Singapore Cruise Centre is modern and fresh, incorporating nautical elements that reflect the nearby island destinations. Both Batam and Bintan are popular destinations from Singapore. The main retail space at both the arrival and departure areas has been expanded to 6,000 sq ft. to accommodate over 6.3 million ferry passengers and 560,000 cruise passengers annually.

“The opening of the new DFS stores at SCC marks a strong relationship between DFS and SCC. Passengers at our terminals are now able to experience an array of retail offerings with more store space, new retail concepts, as well as new brands, which hand in hand work to elevate the overall shopping experience,” said Christina Siaw, CEO of SCC.

The DFS HarbourFront departure store is also home to an exclusive Whiskey Bar and Cocktail Bar, where guests can sample from a range of whiskies or indulge themselves in specialty cocktails made from fresh ingredients by DFS’ in-house bartenders. Created in collaboration with The Whiskey House at DFS’ Terminal 2 Duplex at Singapore Changi Airport, the Whiskey Bar is an extension of DFS’ interactive approach to spirits, educating and engaging customers through guided tastings so they can find their perfect match when making a purchase.

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About DFS Group

DFS Group is the world's leading luxury travel retailer. Established in Hong Kong in 1960, DFS Group continues to be a pioneer in global luxury travel retail, offering its customers a carefully curated selection of exceptional products from over 700 of the most desired brands through 420 boutiques on three continents. Its network consists of duty free stores located in 13 major global airports and 18 downtown Galleria locations, as well as affiliate and resort locations. The Group is privately held and majority owned by the world's largest luxury conglomerate Moët Hennessy Louis Vuitton (LVMH), alongside DFS co-founder and shareholder Robert Miller. DFS Group employs over 9,000 people focused on creating inspiring retail experiences for its customers. In 2016, over 157 million travelers visited DFS stores. DFS is headquartered in Hong Kong and has offices in Australia, Cambodia, China, France, Indonesia, Italy, Japan, Macau, New Zealand, Singapore, United Arab Emirates, United States and Vietnam.

For more information, please visit www.dfsgroup.com.



About Singapore Cruise Centre

The Singapore Cruise Centre Pte Ltd (SCC) was corporatized in 2003. SCC managed an award-winning cruise terminal and three ferry terminals in Singapore. SCC's experience in ferry and cruise terminal operations and management is sought after by ports around the world. SCC's vision to be the world's leading cruise and ferry operator and international partner of choice in cruise and ferry terminal management and consultancy globally.

For more information, please visit: www.singaporecruise.com.sg

APPENDIX: PRODUCTS AVAILABLE AT DFS SINGAPORE CRUISE CENTRE

WINES AND SPIRITS

DFS Singapore Cruise Centre offers a large selection of wines, spirits and tobacco including 75 premium whiskies from over 25 different brands, including DFS exclusives such as **Suntory Umeshu**. Highlights in spirits include DFS exclusive pre-batched **Singapore Sling**, a product developed and produced in collaboration with Raffles Hotel, Singapore.

DFS has a direct relationship with wine growers and currently offers three brands that are exclusively blended and only available at DFS, including **Wine Spots**, **Zinfandelic** and **Brass Tacks**. Both are available in red and dessert wine.

The wine selection also includes red, white, Champagne and sparkling wines, as well as dessert and fortified wines from the Old and New World.

WHISKEY BRANDS:

Blended Scotch:	Ballantine, Chivas, Dewar's, Grant's, Johnnie Walker and Monkey Shoulder
Single Malt:	Aberfeldy, Ardbeg, Bruichladdich, Glenfiddich, Glenmorangie Laphroaig, Talisker, The Macallan, The Glenlivet and The Balvenie
Bourbon:	Jack Daniels, Jim Bean and Woodford Reserve
Japanese Whiskies:	Hibiki, Chita, Suntory Yamazaki and Suntory Umeshu
Cognac:	Camus, Courvoisier, Hennessy and Martell

SPIRITS BRANDS:

Vodka:	Absolut, Belvedere, Grey Goose and Tito's Vodka
Rum:	Bacardi, Rhum J.M and Zacapa
Gin:	Bombay, Hendrick's and Sipsmith
Liqueurs:	Bailey's and Jägermeister

WINE AND CHAMPAGNE BRANDS:

Champagne:	Dom Pérignon, Moët and Chandon and Veuve Clicquot
Regional exclusives:	Rosemount Meal Matcher from Treasury Wine Estates is offered in Cabernet Merlot, Chardonnay, Sauvignon Blanc and Shiraz
Travel Retail Exclusives:	DFS' current wine assortment includes 12 duty-free travel exclusives some of which include: Inniskillin, Moët and Chandon, Veuve Clicquot and Wolf Blass

BEAUTY

In addition to a wide range of luxury fragrance and skincare brands, DFS also carries leading best sellers in Korean skincare **Laneige** and **Mediheal**.

Korean Brands:	Guerisson, Laneige, Leaders, Mediheal, SNP and Tony Moly
International brands:	Clarins, L'Oreal, L'Occitane, OPI and SK-II
Fragrances:	Bulgari, Dior, Estée Lauder, Giorgio Armani, Gucci and Lancôme

FASHION AND ACCESSORIES

DFS carries both luxury and sports brand sunglasses, as well as a selection of key fashion and jewelry brand items.

Sunglasses: Gucci, Oakley, Prada and Rayban
Fashion Watches: Casio, Daniel Wellington, Fossil and Skagen
Fashion Jewelry: Swarovski

CONFECTIONERY

At DFS, you can find local delights such as pineapple tarts, dried mango and almond cookies as well as a range of international chocolate and premium chocolate.

Premium Chocolate Gifts: Godiva and Lindt
Chocolate Selection: Cadbury, Ferrero Rocher, Guylian and Toblerone

SOUVENIRS AND OTHER GOODS

Products in the travel accessory range include items of convenience and comfort such as backpacks, duffle bags, pouches and scarfs.